

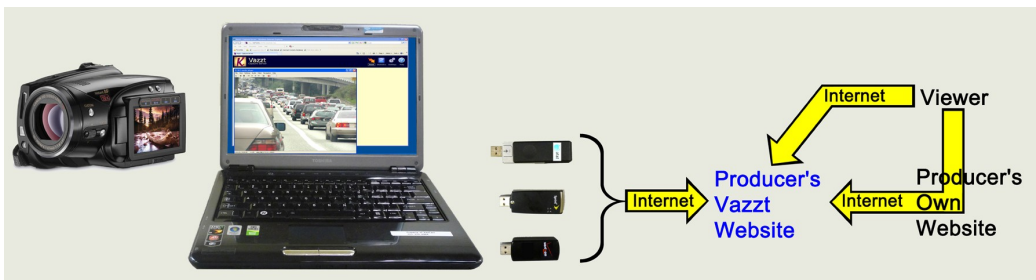
Live Streaming Coverage For Independent Online Producers

Go Online! Be Live!

How Does It Work?

Portable live production is now possible even if you are not a major TV Network. Launch your own online video productions quickly and inexpensively using 3G & 4G networks. Get 1 or more Channels and start your own Online Video Network.

Get the VazztCaster server software program from Vazzt and install it on your laptop or even netbook, attached a camera or camcorder or webcam, get 3G/4G network service and associated cards, then broadcast to the Vazzt central hub. Vazzt gives you a Vazzt Producer website. Then your Viewers can see your broadcast through your own website or at your Vazzt Producer website. To get more technical details ..Click [HERE!](#)



How Do I Get Started?

To become an Independent Online Producer with Vazzt follow these steps:

1. Go to the signup page for Producers on Vazzt ..Click [HERE!](#) Signup and get a Producer Account, a Producer Vazzt Website, ID, and Password
2. Login as a Producer with your ID and Password and download, at no cost, the VazztCaster software, and install VazztCaster on your laptop or netbook
3. Attach your camera or camcorder or webcam to your laptop or netbook
4. Get 3G and/or 4G (LTE, WiMAX) services and USB aircards from your carrier (we recommend at least 2), and/or WiFi or direct wire Internet access. A combination of any of these works better – the VazztCaster automatically bonds them together.
5. Put a hyperlink (URL) at your Own Producer Website (if you have one) that sends Viewers to your Producer Vazzt Website.
6. If you do not have your Own Producer Website, send Viewers to your Vazzt Producer Website.
7. Start broadcasting to your Producer Vazzt Website immediately. Viewers can watch on your Own Producer Website or on your Vazzt Producer Website.

[VazztCaster will automatically sense the model of the camera you attach. It will also sense the wireless and wire networks you have enabled on your laptop or netbook and bond them together.]

What Else Can I Do & How Much will it Cost

- Use one or more cameras to cover an Event.
 - A single camera will work fine. If you want to have multiple camera coverage of your Events, you will need a multi-camera platform. You can go from simple to very feature rich platforms with instant replay, virtual sets, streaming text overlay, game statistics, and many more – at a higher price. To explore your options see or download [Wireless Live Video Portable Production Studio.pdf](#).
- Set up One or More Channels, in fact up to 15 Channels
- Announce your Events and assign them to play on one of your Channels (your Events always play within your Channels)
- Your Channels can be free to Viewers, and you can have 5 Free Channels with up to and including 5 Viewers per Free Channel, at no charge
- Open a PayPal account following the prompts at Vazzt, then set up one or more Pay Channels
- Set Event price on the Pay Channels –**Pay Per View**
- Set Subscription price (a set of Events on a Pay Channel) – **Paid Subscription**
- There is no charge to you to capture live video and broadcast it to your Vazzt Website
- You pay **\$0.25 per Gbyte** for Vazzt to deliver your live video from your Vazzt Website to the Viewers.
 - For example, if you broadcast at 320x240 resolution with 30 fps from an Event to a Viewer who watches your live video for 3 hours, Vazzt will transmit about 1.0 Gbyte and you must pay Vazzt \$0.25. In other words, if you charged \$3.00 for the Event, you would collect \$3.00 in your PayPal account, PayPal would charge a transaction fee and Vazzt would collect \$0.25 from the PayPal account, and you would keep the balance. If the Viewer watches only 40% of the Event (72 minutes), you owe Vazzt \$0.10, even if you collect the full \$3.00 from the Viewer.
 - What if no one watches the Event? You owe Vazzt nothing. You only collect money; you never pay Vazzt anything unless you first collect money.
 - **THAT’S RIGHT – YOU NEVER PAY VAZZT ANYTHING UNLESS YOU FIRST COLLECT MONEY.**
 - There is no other fee for Vazzt – **ONLY \$0.25 per Gbyte** for delivery of your live video from your Vazzt Website to your Viewers.
- What if you advertise on your Own Producer Website, or use a Video Switcher like NewTek’s TriCaster or Sony’s Anycast to add advertising into the live video coverage of an Event? You keep all the advertising dollars. Remember, Vazzt only charges for delivery -- \$0.25 per Gbyte.
- Will Vazzt make & store a Recording of my live Video for playback. NO
 - Vazzt will record your live video Event at the Vazzt Website and keep it for 2 weeks, if you request it at least 2 days in advance of the Event. You are welcome to request a copy be sent to you for \$1.50 per disk on DVD. After 2 weeks, Vazzt will delete the recording.
 - The video recording belongs exclusively to you, the Producer, and only you. You can put it on Vimeo, YouTube, etc. as you chose.

What Applications Can I Handle?

- Concerts, sporting events; worship; remote news coverage; courtroom proceedings; education; conferences and trade shows; corporate communications, political campaigns, how-to courses,.....



Who can be an Independent Online Producer?

- Internet broadcasters, music artists, athletic directors and sports teams, police and fire department IT staff, emergency workers, citizen journalists, corporate IT staff, brand promoters, video prosumers, church leaders, wedding event planners, social media videographers, TV broadcasters, TV stringers, website owners,

Hear from a Current Vazzt Producer – Dan Drutz, Sports Information Director and Assistant Athletic Director, St. Peter’s College



[To Play, Click HERE!](#)

